

Jai Jinendra,

I hope that you and your sangh members are doing well and staying safe. Below is a draft message that you can forward to your membership:

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Shareable Link to the Survey: <https://bit.ly/3jLGtkX>

Shareable Link to the Explanatory Slides:

[https://docs.google.com/presentation/d/1btqMkXCGLhAxMqkJfe62Hi1SqIjJGi3j3F\\_AJpkYk/edit?usp=sharing](https://docs.google.com/presentation/d/1btqMkXCGLhAxMqkJfe62Hi1SqIjJGi3j3F_AJpkYk/edit?usp=sharing)



The graphic features a background of ornate Jain temple architecture. At the top, it reads "JAINA, JCGB & JITO Present: Worldwide Jain Survey". Below the title is a central illustration of a globe with a Jain symbol (a seated figure) on a pie chart segment, flanked by two hands in a prayer gesture. Below this are three columns of text, each with a header in a dark box and a description in a colored box. The first column (blue) explains the survey's purpose. The second (light blue) lists topics like demographics and spiritual practices. The third (green) states the goal of strengthening Jainism. At the bottom, a bold call to action asks every Jain to complete and share the survey.

JAINA, JCGB & JITO Present:  
**Worldwide Jain Survey**

**What is it?**  
A worldwide survey for Jains of all ages and backgrounds to share their beliefs, practices and views.

**What does it ask?**  
Topics include Jain demographics, spiritual practices, attitude towards current trends, and your views on the future of our religion.

**What it is for?**  
This survey will provide us with data to help our community leaders strengthen Jainism and the Jain Way of Life.

**Every Jain of any age: please complete this short survey and share it with your Jain friends & family!**

JCGB, in partnership with JAINA and JITO, has developed The Worldwide Jain Survey to help **Jains strengthen Jainism and the Jain Way of Life.**

This short, anonymous survey will answer demographic and lifestyle questions about the 150,000 Jains living in North America and approximately 6 million worldwide. Additionally, the survey incorporates scientific methodology to ensure statistically significant results. **We now invite YOU -- and any Jain that is 13 and older -- to fill out the survey and share it with a wider network of Jain family and friends.**

By responding to this survey, you will help Jain community leaders better understand the beliefs and practices of the wider Jain population. As a result, Jain community leaders will be able to better bond with their communities, allowing for a more cohesive and vibrant religion. Thus, it is absolutely imperative that all Jains-- young and old-- participate in this survey to share their views.

Attached to this email is an overview of the survey and a direct link to the actual survey. If you have any comments or questions, please contact us at [wwjainonlinesurvey@gmail.com](mailto:wwjainonlinesurvey@gmail.com).

Sincerely,

JCGB Worldwide Jain Survey Team: Suraj Sait (Project Lead), Ashna Jain (Marketing Lead), Nishi Shah (Information Lead), Karan Shah (Strategy Lead), and Adish Jain (Finance Lead)

Advisors: Yogendra Jain and Dr. Finale Doshi-Velez

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